

20 Point Perfume Authenticity Checklist

At perfume.com.au® we only deal with respected and well established top tier suppliers and manufacturers around the world. We do NOT buy from market stall holders, backyard importers, suspect overseas web sites, or anyone that we have not verified as legitimate. This ensures that we only sell 100% original perfumes as made by the authorised manufacturers.

EVERY delivery of perfume that arrives at perfume.com.au® is inspected. We have established this checklist which we use whenever we receive perfume deliveries into our warehouses.

NOTE: IT HELPS TO HAVE THE ORIGINAL BOTTLE TO COMPARE WITH AND CHECK OFF THESE ITEMS.

- 1) **Confirm reputable source of supply.** Verify the perfume has come from reputable supplier.
- 2) **Cellophane Wrapping.** Check for overall quality - look and feel – not too thick or cloudy looking.
- 3) **Cellophane Sealing.** Check for signs of excessive glue and especially use of any sticky tape.
- 4) **Outer Box.** Check for overall quality of material used - colour- fold marks and straight edges.
- 5) **Printing.** Check for correct information printed on box. Size, Country of Origin, misspellings, logo, and trademarks. Check the style of printing – Most perfume boxes have embossed or raised lettering somewhere.
- 6) **Batch Number** – Check for a number.
- 7) **Inner Box.** Check overall quality of material used - colour and size. Most perfumes DO have an inner box.
- 8) **Bottle Shape.** Check overall quality - height – width – basic shape and design.
- 9) **Bottle Glass.** Check overall quality – thickness - clarity – molding marks – air bubbles within the glass.
- 10) **Cap.** Check size – colour – shape – molding marks
- 11) **Sprayer Head.** Check overall quality – colour - smoothness and ease of operation.
- 12) **Sprayer Inner Tube.** Check quality - thickness, length and colour.
- 13) **Main Bottle Label.** Check quality of printing – size – positioning, and look for embossing if applicable.
- 14) **Bottom Label.** Check quality of printing – size – correct information.
- 15) **Bar Code.** Check number, size and scanability
- 16) **Fragrance Colour.** Check for murkiness, cloudiness, floaties and consistency of colour.
- 17) **Fragrance Oiliness.** Check for an excessive oily feel.
- 18) **Fragrance Smell.** Check for pungent or unusual fragrance notes.
- 19) **Fragrance Lasting time.** Test number of hours. EDT = 2hrs to 4hrs+ and EDP 4hrs to 8hrs+
- 20) **Skin Reactions.** Watch for itchiness, burning sensations, blemishes and rashes.

